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10.01.2024

Dear Valued Customer

**SUBJECT: Notice of Price Increase for 2024**

We hope this letter finds you well & thriving. At Swartland Winery, we deeply value the trust & partnership we have built with you over the years. It is our commitment to provide you with high-quality products & exceptional customer service.

Over the past months, we have continued to invest in enhancing our offerings & maintaining the superior standards you have come to expect from us.

In response to market conditions, we find it necessary to increase our pricing effective 1 March 2024, with 7.1%

The decision was made after careful consideration & analysis, we are assure you that we have worked hard To keep the impact as minimum as possible.

We sincerely appreciate your understanding & continued partnership. We remain dedicated to providing you with the best product & services & look forward to serving you for the years to come

Thank you for your continued trust in Swartland Winery

Sincerely

Madelein Coetzee  
National & International Key Account Manager