



A proud part of the
ABInBev family

Central Office
The South African Breweries (Pty) Ltd
65 Park Lane, Sandown, Sandton, 2196
Tel (011) 881-8111 Fax (086) 881-8136
PO Box 782178 Sandton 2146 South Africa

Price Increase Notification: Effective 1 March 2024

Dear Valued Customer

The above inflation increase in excise tax announced in the 2024 Budget has necessitated a review of our pricing. The following price changes will be implemented on the following **selected** products effective **1 March 2024** ("Price Change Date"). The affordability of our portfolio to our customers and consumers remains our top priority.

Supplementary information:

The new prices will be valid for all deliveries and collections made on or after the 1st of March 2024, for the respective products below, regardless of the date of order. Empty bottle, crate and pallet deposit prices remain unchanged.

Please note that the SKUs that are subject to the price increase may be limited by stock availability. Any orders placed before the Price Change Date and delivered on or after 1 March 2024 will be invoiced at the new prices stated below. Should you need further assistance please do not hesitate to contact your sales representative, or the SAB Customer Experience Centre on 0860 000 722.

Thank you for your continued support.

Yours sincerely,

Jaco Parreira (VP Sales)

Price changes effective 1 March 2024 (Recommended Selling Price excludes Deposit Prices)

Price decrease on the following SKUs:

Non Returnables

MC	Brand	Pack	Description	Old Price	New Price	% Decrease	Configuration	RSP (Excl. Dep.)
				List Incl. VAT	List Incl. VAT			
94181	BRUTAL FRUIT	275 NRB	BF Strawberry Rouge 275ML NRB 4x6	R 307.81	R 291.61	-5.3%	6 pk	R 90.00
94182		500 CAN	BF Strawberry Rouge 500ML CAN 4x6	R 442.47	R 411.40	-7.0%		R 125.00

Price Increase on the following SKUs:

Returnables

MC	Brand	Pack	Description	Old Price	New Price	% Increase	Configuration	RSP (Excl. Dep.)
				List Incl. VAT	List Incl. VAT			
85001	CASTLE LAGER	750 RB	Castle Lager 750ml RB	R 171.47	R 180.98	5.5%	Single Unit	R 18.00
85061	CASTLE LITE	660 RB	Castle Lite 660ml RB	R 191.01	R 200.66	5.1%	Single Unit	R 20.00
85031	CASTLE MILK STOUT	750 RB	CMS 750ml RB	R 201.68	R 211.76	5.0%	Single Unit	R 21.00
94485	HANSA PILSENER	750 RB	Hansa 750ml RB 1X12 Reborn	R 171.47	R 180.98	5.5%	Single Unit	R 18.00
94423	BRUTAL FRUIT	660 RB	BF Cranberry Rose 660ML RB 1X12	R 261.79	R 271.48	3.7%	Single Unit	R 28.00
85551			BF Mango A 660ML RB	R 234.08	R 243.84	4.2%		R 25.00
85101	REDD'S	660 RB	Redd's Dry 660ml RB	R 189.01	R 198.96	5.3%	Single Unit	R 20.00
85091			Redd's Original 2.0 660ml RB	R 189.01	R 198.96	5.3%		R 20.00



Directors

R T Rivett-Carnac, B N Makhura, Z B Lisa, J Parreira

Company Secretary D Pask

Reg. No. 1998/006375/07



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Cont. Price changes effective 1 March 2024 (Recommended Selling Price excludes Deposit Prices)

Non Returnables

MC	Brand	Pack	Description	Old Price	New Price	% Increase	Configuration	RSP (Excl. Dep.)
				List Incl. VAT	List Incl. VAT			
92090	CARLING BLACK LABEL	500 CAN	CBL 500ml CAN 1X12	R 160.34	R 164.68	2.7%	12 pk	R 190.00
92089			CBL 500ml CAN 4X6	R 325.27	R 341.53	5.0%	6 pk	R 105.00
92092	CASTLE LAGER	500 CAN	Castle 500ml CAN 1X12	R 143.38	R 147.73	3.0%	12 pk	R 170.00
92091			Castle 500ml CAN 4X6	R 292.85	R 309.12	5.6%	6 pk	R 95.00
94039	CASTLE LITE	410 CAN	Castle Lite 410ml CAN 4X6	R 290.26	R 306.39	5.6%	6 pk	R 95.00
92085		500 CAN	Castle Lite 500ml CAN 1X12	R 159.78	R 164.10	2.7%	12 pk	R 190.00
92084			Castle Lite 500ml CAN 4X6	R 323.16	R 339.32	5.0%	6 pk	R 105.00
93051	CASTLE MILK STOUT	500 CAN	CMS 500ml CAN 4X6	R 325.27	R 341.53	5.0%	6 pk	R 105.00
94484	HANSA PILSENER	500 CAN	Hansa 500ml CAN 4X6 Reborn	R 292.85	R 309.12	5.6%	6 pk	R 95.00
92093	LION LAGER	500 CAN	Lion 500ml CAN 4X6	R 276.58	R 292.85	5.9%	6 pk	R 90.00
94249	CASTLE DOUBLE MALT	410 CAN	Castle Double Malt 410ML CAN 4x6	R 290.26	R 306.39	5.6%	6 pk	R 95.00
93818	GUINNESS	440 CAN	Guinness Draught 440ml CAN	R 436.01	R 460.24	5.6%	6 pk	R 142.50
87662	FLYING FISH	330 NRB	FF Lemon 330ml NRB	R 286.94	R 302.92	5.6%	6 pk	R 95.00
93120		500 CAN	FF Lemon 500ML Can 4X6	R 355.51	R 371.67	4.5%		R 115.00
94436	FLYING FISH SELTZER	300 CAN	FF Seltzer Apple 300ml Can 4x6	R 306.29	R 322.41	5.3%	6 pk	R 100.00
94271			FF Seltzer Lemon&Lime 300ml Can 4x6	R 306.29	R 322.41	5.3%		R 100.00
94278			FF Seltzer Raspberry 300ml Can 4x6	R 306.29	R 322.41	5.3%		R 100.00
94334	BRUTAL FRUIT	500 CAN	BF Litchi Seche Spritzer 500ML CAN 4x6	R 394.95	R 411.40	4.2%	6 pk	R 125.00
93319		500 CAN	BF Ruby Apple 500ML CAN 4x6	R 394.95	R 411.40	4.2%		R 125.00
94199		620 NRB	BF Ruby Apple 620ML NRB 1x12	R 252.43	R 271.85	7.7%	Single Unit	R 28.00
94177	BLACK CROWN	275 NRB	Black Crown 275 NRB 4x6 Shrink & Tray	R 313.17	R 328.83	5.0%	6 pk	R 105.00
94612			Black Crown Dry Lemon 275ML NRB 4x6	R 313.17	R 328.83	5.0%		R 105.00
94505		440 CAN	Black Crown 440ML CAN 4x6	R 401.61	R 417.68	4.0%		R 130.00
94523			Black Crown Dry Lemon 440ml Can 4x6	R 401.61	R 417.68	4.0%		R 130.00
94074	SMIRNOFF	250 CAN	Smirnoff Guarana 250ml CAN Local	R 306.28	R 322.40	5.3%	6 pk	R 100.00
94077		300 NRB	Smirnoff Pine Twist 300ml NRB Local	R 341.37	R 357.63	4.8%		R 110.00
94079			Smirnoff Spin 300ml NRB Local	R 341.37	R 357.63	4.8%		R 110.00
94081			Smirnoff Storm 300ml NRB local	R 341.37	R 357.63	4.8%		R 110.00
94075		440 CAN	Smirnoff Berry Twist 440ml CAN Local	R 422.36	R 438.60	3.8%		R 135.00
94076			Smirnoff Pine Twist 440ml CAN Local	R 422.36	R 438.60	3.8%		R 135.00



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