



THE REALLY GREAT BRAND COMPANY

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The Really Great Brand Company PTY (Ltd)
Registration no. 2000/028764/07
7a Bell Crescent, Westlake Business Park,
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1 February 2024

Dear Valued Customer,

ANNUAL DUTY & PRICE INCREASE

We would like to announce our expected Duty & Price increase which will be effective as from the 1st of March 2024. The following are average weighted price increases per category.

Please note that these price increases are inclusive of Duty (based on estimated duty increases) that will be announced on the 21st of February 2024.

Product Category	Average Weighted Increase %
Malt Whisky	5.0%
American Whiskey	5.5%
Irish Whiskey	5.5%
Super Premium Gin	2.2%
Liqueurs + Flavoured Spirits	5.5%
Rum	4.5%
RTD	5.5%
Tequila	3.0%

Please Note:

- **In the event of out of stocks, RGBC will not hold orders in the system at the old price.**
- All pre-duty orders must be placed by close of business 16 February 2024 to ensure old price.
- **Limits on orders will be applied to certain lines due to product availability.**
- Prices subject to change dependent on final excise increases announced.

If you have any queries, please do not hesitate to contact your Sales Representative or Sales Manager.

We thank you for your support and wish you continued success for 2024.

Kind regards,

MARTIN OOSTHUIZEN
SALES DIRECTOR
076 410 7792

