



12 February 2024

RE: 2024 Price increase.

To whom it may concern:

This letter serves to advise you that there will be a price increase on Creative Beverages (CB) products to be put into effect on 4 March 2024. Currently, we are only taking an increase on a few brands, unfortunately, due to the rising import costs and the struggling Rand we have to take a bigger increase on Distillery Road Gin, Rekorderlig and Origen Mezcal.

Creative Beverages is committed to offering you the quality you expect and deserve. We are determined to find a way to minimise the price increase to the least possible amount while still achieving our respective business goals.

All orders placed on/before 29 February will be honoured with the current price, so we highly encourage you to order soon to take advantage of this.

Creative Beverages greatly appreciates your continued business and support. If you have any further questions regarding this price increase, please do not hesitate to reach out. Our team is more than happy to discuss this situation with you.

Your time and personal engagement in the concurrent conversation with me are highly appreciated.

Yours faithfully,

Kowie Lotter

A handwritten signature in black ink that reads "K Lotter". The signature is written in a cursive, flowing style.

General Manager