



Coca-Cola Beverages
South Africa (Pty) Ltd

Company Registration No.
2015/027638/07

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Dear Valued Customer

Wholesale Price Increases on Selected Coca-Cola Company Products

This communication serves to inform CCBSA's customers of wholesale price increases on selected Coca-Cola Company products that are sold and distributed by us as an authorized bottler in South Africa. The price increases will take effect from **Monday, 4 March 2024**.

The increases have been carefully considered and will partially offset the impact of significant commodity cost increases on the bottling system.

The attached appendix outlines all current and new wholesale prices applicable to our **Sparkling** and **Stills** portfolio of beverages, with changes to wholesale prices highlighted. Within our Sparkling portfolio, products that are impacted by the price increase includes Non-Returnables (**Coke 1.25L PET, all 1.5L PET SKUs, all 2L PET SKUs, 2.25L PET Coke and Flavours, 300/330ml Cans, and all Bag-in-Box SKUs**) and Returnables (**Coke and Schweppes 1.25L RGB, all 2L REFPET SKUs**). Within Stills, the price increase impacts **Bonaqua, Valpre, Powerade, and Cappy** products.

As in previous years, you will still be able to purchase stock of affected products at the current price for orders placed up to and including Sunday, 3 March 2024. All orders placed from Monday, 4 March 2024 will be invoiced and delivered at the new wholesale prices.

On behalf of The Coca-Cola System, we would like to thank you for your business and continued support of our brands.

Yours sincerely

Rakesh Rajbally
Managing Director